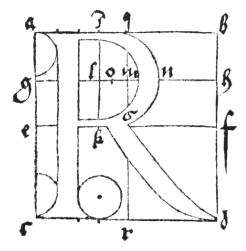
We now have the technology to create fonts. That, combined with our experience with typography is the basis for our new service. Stand out from your competition and have a font created for your business as an extension of your branding. We can even design it to match your existing logo.

CUSTOM FONT DESIGN





Benefits to having a custom designed font for your business:

- Print and web materials will look unique
- Use it from business cards to your website
- Distribute to all employees to use
- Strengthen all existing designs and collateral
- A truly unique design element no one else has it
- Gives your business an edge
- Font files are virtually impossible to pirate
- Incorporate your logo into a special character
- Font files work for Mac and PC
- True Type and Open Type formats available

We start with hand sketching the letterforms, exploring the possibilities. With your input and vision, we'll design from the sketches and finally create the actual font files that only you and your staff will have access to! Take advantage of our new font design service, the first in the Lehigh Valley and Philadelphia!

DISPLAY FONT SET

• All 26 upper case letters

UPPER & LOWER CASE SET

• All 26 upper case and lower case letters

COMPLETE FONT SET

- All 26 upper case and lower case letters
- Numbers 0 9
- Special Characters: ! @ # \$ % & * () -- = +:; ` ", . ? /
- Some dingbats or logo marks

EMOJIS & DINGBATS SET

• Custom designed emojis, symbols, logos and logo marks (no letters)

Visit www.CliffRossFonts.com to view examples, download <u>FREE</u> fonts that we've designed and learn more!

The National Building 400 Northampton St. Easton, PA 18042 610-892-1333



2115 Wallace St. Philadelphia, PA 19130 267-973-3672